[](http://www.japantoday.com/images/size/x/2013/02/kumamon.jpg)[](http://www.google.com.au/url?sa=i&rct=j&q=japanese+mascot+characters&source=images&cd=&cad=rja&docid=ihMx_rY9EaUddM&tbnid=muN9HzoEgEBcuM:&ved=0CAUQjRw&url=http://www.japantrends.com/yuru-kyara-mascot-character-local-region-promote-pr-camapign/&ei=BnrTUdiLGYaMkwX1kIGwDA&bvm=bv.48705608,d.dGI&psig=AFQjCNG5Bj9IOaNA1PcjcufBtVaDgWhecg&ust=1372900211090947)　　**マスコット・キャラクター：**

**Task 1**:

1) What is ‘yurukyara’?

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　にわ　とり

2) Why are mascot characters popular in Japan?

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3) What is Kyushu’s yurukyara? What kind of mascot character is it?

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4) What is Nagoya’s yurukyara? What kind of mascot character is it?

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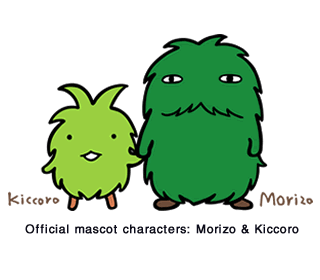
5) Whose mascot is the bear and the chicken? What are their real names?

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6) Find 6 mascot characters which **represent a prefecture, a city or a company**. Then describe their **relationship** to the **place** or **company.** Answer in Japanese or English.

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| **マスッコト** Name | Their relationship to the place or company. |
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7) Who is your favourite mascot and why? [](http://www.google.com.au/url?sa=i&rct=j&q=japanese+mascot+characters&source=images&cd=&cad=rja&docid=MjFiOu7QkqAteM&tbnid=KvhVsAwF-8-JgM:&ved=0CAUQjRw&url=http://www.expo2005.or.jp/ml/en/06/&ei=envTUYzpE4aIkAXKsYCwBQ&bvm=bv.48705608,d.dGI&psig=AFQjCNH-8LyyFFxAwjs1rxoRpk3zJcblbg&ust=1372900540917656)

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**Task 2:**

**Task 3: Design your own ゆるちゃらto represent your city, town team or school. Write its name in the top box.**

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**b) Describe your character and its relationship with the place/team you have chosen for it to represent.**

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